

Invites you to grow your business and professional skills



and PROWIN www.prowin.com

Track 1 is designed for professionals who want to learn more about strategic direction in the business world and want to grow their skills—microentrepreneurs with home-based businesses, part-time businesses, and informal businesses.

Track 2 is designed for consolidated entrepreneurs with wide experience in business and small businesses.

All seminars will be offered on Thursdays from 3:30 -5:30 p.m. at the KSU Center, see room numbers below. Format: panel of experts and Q&A's from participants Fee: \$20 for CMC or proWIN clients and \$50 for non-members

Save Money on Your Business Taxes. February 16, 2006, classroom # 402.

Track 1: Learn about deductible business expenses on your personal tax returns, how to hire and supervise your accountant, how to build an advisory group at low cost.

Track 2: Strategies to avoid abusive tax shelter promoters and investors, IRS e-file, how to choose approved business providers, prepare for an audit, employment, state and gift taxes, business exit strategies, and the Sarbanes-Oxley Act.

Raising Capital for Your Business. May 11, 2006, classroom # 401.

Track 1: How to apply for a micro loan (up to \$35,000), bootstrapping, non-traditional sources of funding, reality check about angel investors and federal grants, outline of plan of action.

Track 2: Financial sources for commercial loans over \$35,000, non-traditional sources of funding, and guaranteed grants from the SBA.

Minority Certification: Doing Business with the Government and Large Corporations, August 10, 2006, classroom # 402.

Women and Minorities have great opportunities to impact the market place. Learn strategies to pursue business certifications and procurement opportunities, subcontracting, creating capacity, building a network and finding mentors, choosing the right certification, and how to market and choose the best e-procurement opportunities.

Negotiating Your Way to Success. November, 16 2006, classroom # 402.

Time management, cutting the deal, how to negotiate with difficult clients, increase your sales effectiveness, choose the right suppliers, and build economies of scale.

Location for all seminars: KSU Center 3333 Busbee Dr. - Room 300 Kennesaw, Georgia We are not located on the KSU Campus.

Register now: 770-499-3228

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